

SERFF Tracking Number: AAMC-127302644 State: Arkansas
Filing Company: Pioneer American Insurance Company State Tracking Number: 49194
Company Tracking Number:
TOI: L08 Life - Other Sub-TOI: L08.000 Life - Other
Product Name: Voice Signatures - PA9914
Project Name/Number: /

Filing at a Glance

Company: Pioneer American Insurance Company

Product Name: Voice Signatures - PA9914

TOI: L08 Life - Other

Sub-TOI: L08.000 Life - Other

Filing Type: Form

SERFF Tr Num: AAMC-127302644 State: Arkansas

SERFF Status: Closed-Filed-
Closed State Tr Num: 49194

Co Tr Num:

Author: Traci Baty

Date Submitted: 06/30/2011

State Status: Filed-Closed

Reviewer(s): Linda Bird

Disposition Date: 07/06/2011

Disposition Status: Filed-Closed

Implementation Date:

Implementation Date Requested: On Approval

State Filing Description:

General Information

Project Name:

Project Number:

Requested Filing Mode: Review & Approval

Explanation for Combination/Other:

Submission Type: New Submission

Overall Rate Impact:

Status of Filing in Domicile: Pending

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Individual Market Type:

Filing Status Changed: 07/06/2011

State Status Changed: 07/06/2011

Created By: Traci Baty

Corresponding Filing Tracking Number:

Deemer Date:

Submitted By: Traci Baty

Filing Description:

See cover letter under Supporting Documentation.

Company and Contact

Filing Contact Information

Clara Keel, Product Filing Manager and
Assistant Secretary

425 Austin Avenue

Waco, TX 76701

ckeel@aatx.com

254-297-2794 [Phone]

254-297-2138 [FAX]

Filing Company Information

Pioneer American Insurance Company

CoCode: 67873

State of Domicile: Texas

SERFF Tracking Number: AAMC-127302644 State: Arkansas
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 Product Name: Voice Signatures - PA9914
 Project Name/Number: /
 425 Austin Avenue Group Code: 315 Company Type: LAH
 Waco, TX 76701 Group Name: State ID Number:
 (254) 297-2777 ext. [Phone] FEIN Number: 75-0914374

Filing Fees

Fee Required? No
 Retaliatory? No
 Fee Explanation:
 Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Pioneer American Insurance Company	\$0.00	06/30/2011	

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Filed-Closed	Linda Bird	07/06/2011	07/06/2011

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Disposition

Disposition Date: 07/06/2011

Implementation Date:

Status: Filed-Closed

Comment:

Rate data does NOT apply to filing.

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Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Cover Letter		Yes

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Supporting Document Schedules

	Item Status:	Status Date:
Bypassed - Item: Flesch Certification Bypass Reason: N/A Comments:		
Bypassed - Item: Application Bypass Reason: N/A Comments:	Item Status:	Status Date:
Satisfied - Item: Cover Letter Comments: Cover Letter attached. Attachment: AR PA9914 Voice Signature Letter.pdf	Item Status:	Status Date:

Pioneer American Insurance Company

P.O. Box 240 • Waco, Texas 76703-0240 • 254-297-2776

July 1, 2011

NAIC No. 67873

Mr. Joe Musgrove
Policy and Other Form Filings
State of Arkansas
Department of Insurance
1200 West Third Street
Little Rock, Arkansas 72201-1904
Attention: Compliance - Life and Health

Re: Voice Signatures on Life Insurance Application Form No. PA9914

Dear Mr. Musgrove:

On , Serff Tracking Number AAMC-, your department marked our request as for Pioneer American Insurance Company to use voice signatures for our Life Insurance Application Form No. PA9466 Rev.11/04.

We are writing today to request permission to use Life Insurance Application Form No. PA9914 approved by your department on March 23, 2011, Serff Tracking Number AAMC-127054298, for voice signature on applications for life insurance. The procedures will be exactly the same as those already outlined and filed for use by Pioneer American Insurance Company in our previous correspondence.

We look forward to hearing from you at your earliest convenience, if you have any questions, you may contact me at 1-800-736-7311, extension 3216, or ckeel@aatx.com.

Sincerely,



Clara Keel, FLMI
Product Filing Manager & Assistant Secretary

CJK:tab
Enc.

